

C H A N G Z H O U S H U C H A N

2026 Edition

Factory-direct laminate, SPC and WPC flooring,
exported to 40+ countries. Waterproof, wear-resistant,
certified floor systems for every project.

www.shuchanflooring.com | +86 137 7680 0470

2026 COLLECTION

What's inside

Colors, specifications and logistics —
everything you need to plan
your first order.

SHUCHAN FLOORING

WOOD TONES · LIGHT TO DARK



About Shuchan 03

Who we are · certifications · export markets

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42 designs · 100% waterproof rigid core

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Five steps from log to loaded container

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PLANK



HERRINGBONE



CHEVRON



PARQUET

WHO WE ARE

Factory-direct since 2020

Changzhou Shuchan Decorative Materials Co., Ltd is a flooring manufacturer and exporter based in Changzhou — China's largest flooring industry cluster. Since 2020 we have supplied wholesalers, importers and project contractors in more than 40 countries with factory-direct pricing and no middleman markup.

Every plank is waterproof and wear-resistant, produced under international quality standards, inspected to AQL 2.5 before shipment, with SGS / TÜV / Intertek third-party inspection supported. Free samples ship within 5 working days; our OEM / ODM program covers exclusive embossing plates, private-label packaging and custom decors.

CE

ISO 9001

ISO 14001

FloorScore



2020

ESTABLISHED

40+

COUNTRIES SERVED

500 m²

MOQ PER DESIGN

20-30

DAYS LEAD TIME

12 h

SALES RESPONSE

From forest to floor

Factory-direct 5-step process AQL 2.5 inspected



Selected timber

Pine and hardwood logs are debarked and chipped at the mill gate.

LOGS → CHIPS



Fiber & HDF core

Refined fibers are resin-mixed and pressed into 750-880 kg/m³ HDF boards.

HDF 750-880 KG/M³



Decor pressing

EIR and embossed decor papers are fused to the core under heat and pressure.

EIR SURFACE



Profiling & click

Boards are milled to 1218×197 mm planks with Unilin / Valinge click.

UNILIN / VALINGE



AQL 2.5 inspection

Every batch is inspected to AQL 2.5, then palletized for export.

AQL 2.5 INSPECTED

One factory. One standard.

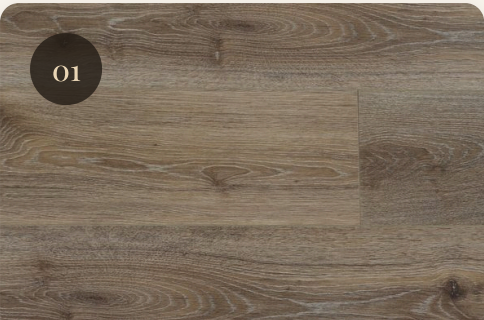
Debarking, pressing, milling and inspection under one roof in Changzhou.



VIEW ALL DESIGNS

Four product lines, one factory

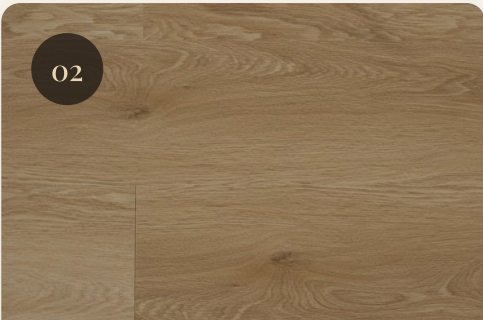
01

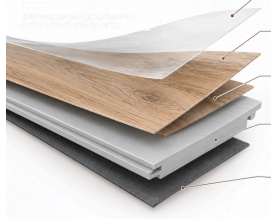




Laminate Flooring
HDF wood-fiber core — best value for dry living areas
8 / 10 / 12 mm · AC3-AC5 · 66 designs

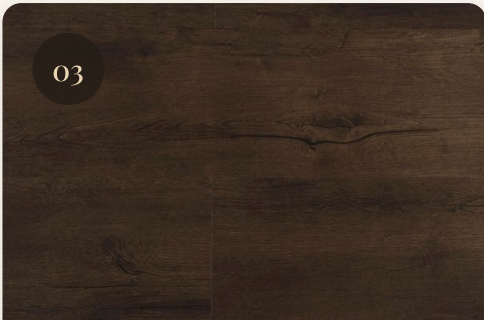
02





SPC Rigid Core
Limestone rigid core — 100% waterproof, any room
3.5-6 mm · IXPE/EVA pad · 42 designs

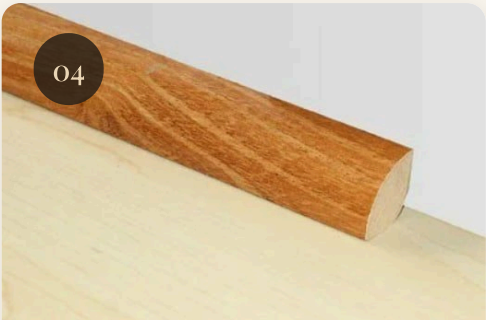
03





WPC Flooring
Foamed vinyl core — warmer & quieter underfoot
5.5-8 mm · foamed core · 30 designs

04





Accessories
Profiles matched to every collection
Skirting, stair system & underlayment

All designs available with matching skirting and underlayment — one container, one supplier.

PLANNING YOUR CONTAINER?		2,880 m ²	1,840 m ²	2,930 m ²	1,920 m ²	2,580 m ²	2,070 m ²
Net m ² per 20' GP, palletized		LAMINATE 8 MM	LAMINATE 12 MM	SPC 4 MM	SPC 6 MM	WPC 6 MM	WPC 8 MM

1

Inquiry
Reply within 12 h

→

2

Sampling
Free samples

→

3

Order
30% T/T deposit

→

4

Production
20-30 days

→

5

Shipment
AQL 2.5 · full export docs



COLLECTION 01

Laminate Flooring

Classic European oak decors with EIR, embossed and high-gloss surface structures. Built on 750-880 kg/m³ HDF core with AC3-AC5 abrasion resistance.

SIZES 1218×197 / 1218×166 / 1218×147 / 2450×300 mm

THICKNESS 8 / 10 / 12 mm

WEAR CLASS AC3 / AC4 / AC5

CORE HDF 750-880 kg/m³

PROFILE Unilin / Valinge click

ABRASION CLASS GUIDE

AC3	Bedrooms, rental homes & light residential traffic
AC4	Living areas, hallways & small shops
AC5	Busy commercial floors — offices & retail

THICKNESS OPTIONS

8 mm	12 mm
	
2,880 m ² / 20' GP	1,840 m ² / 20' GP

Featured decors

8/10/12 mm

AC3-AC5

EIR surface



Golden Oak



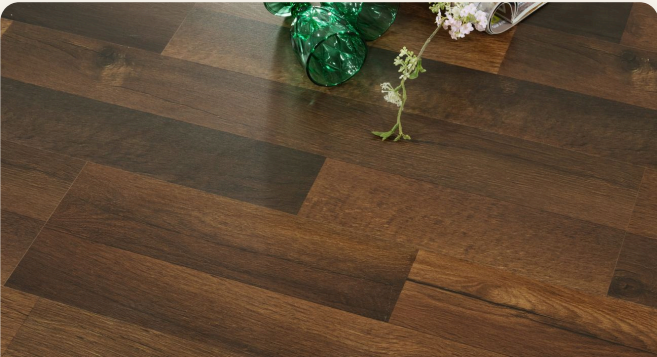
Graphite Oak



Spotted Gum



Heritage Oak



Nordic Oak



Natural Oak



+



Quarter Round



T-Molding



Reducer

Perfect pairs — floor + matching profiles

HDF skirting and profiles color-matched to every laminate decor — one order, one container.

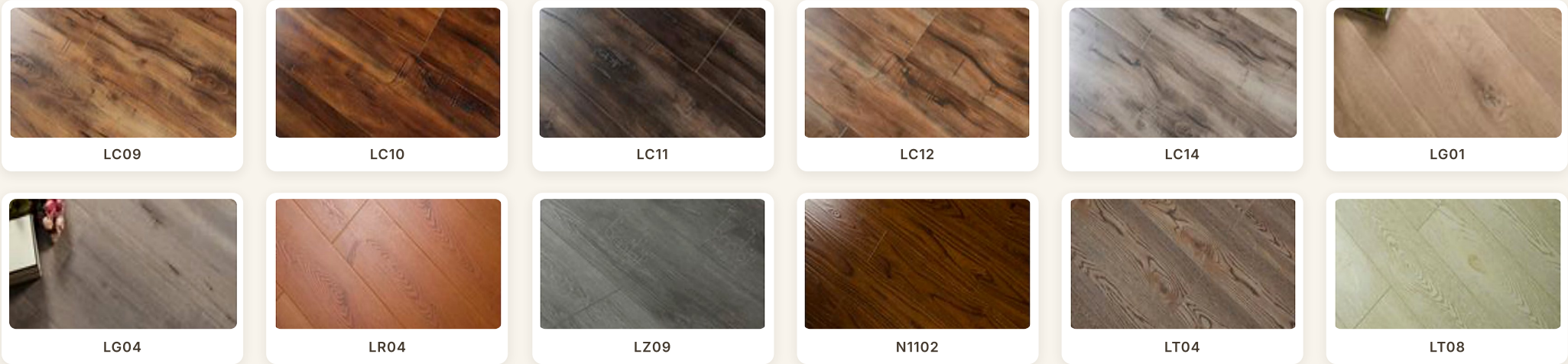
Laminate Flooring — Color Library (1/3)

1218×197/166/147 mm

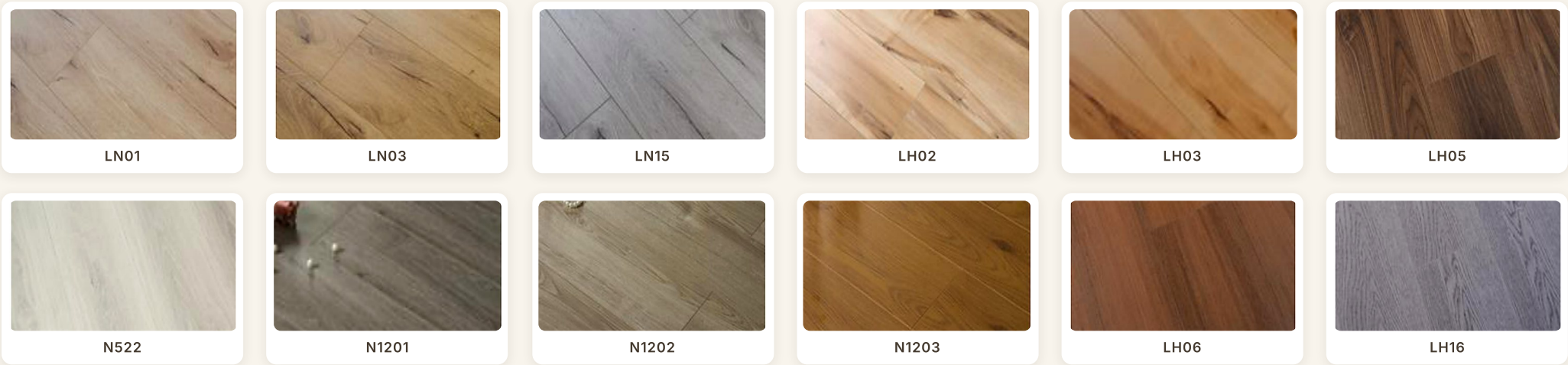
8/10/12 mm

AC3-AC5

EIR Series 12 DESIGNS



Matt Series 12 DESIGNS

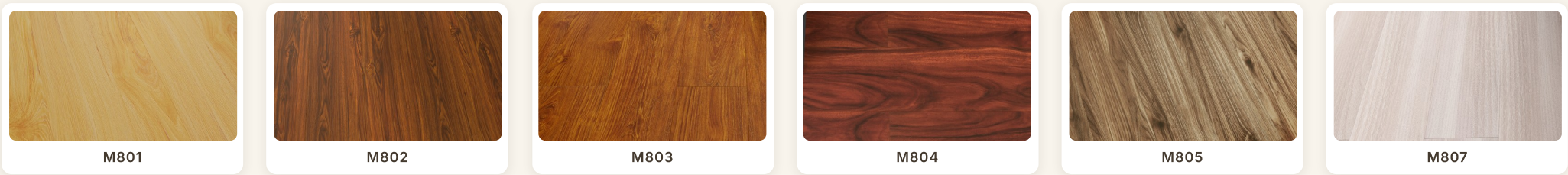


LAMINATE

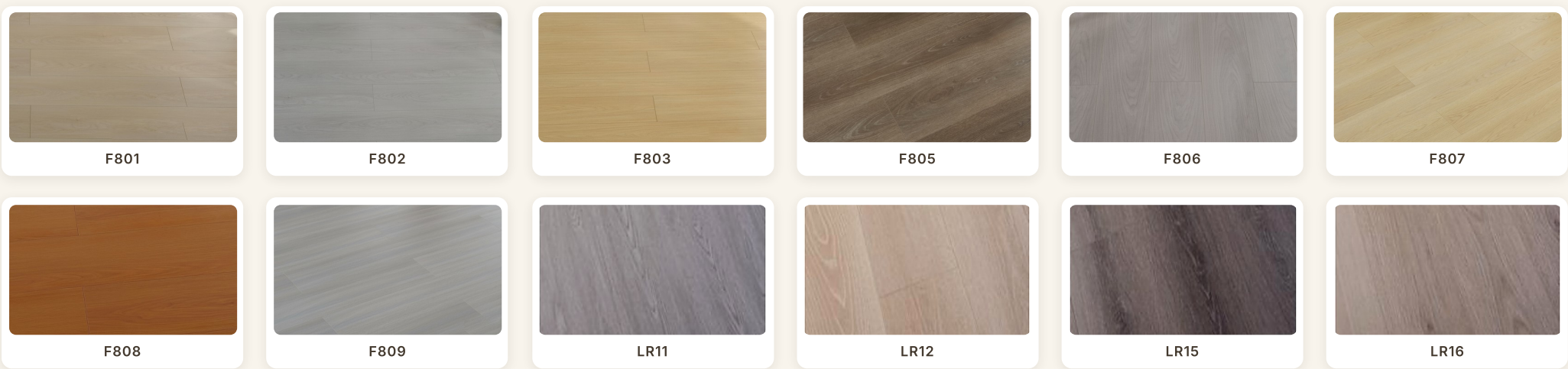


Laminate Flooring — Color Library (2/3)

Small Embossed Series 6 DESIGNS



Wood Grain Series 12 DESIGNS



EIR

Embossed In Register — grain and texture align plank by plank for a natural, authentic feel.

Embossed

Subtle wood-pore embossing with a warm, low-sheen finish for everyday living.

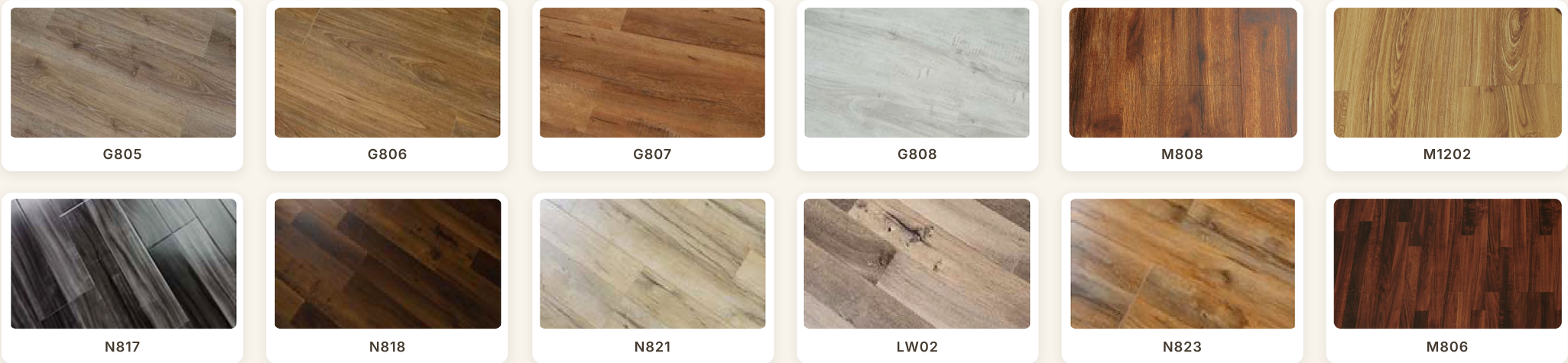
High Glossy

Polished, reflective surface that brightens premium interiors.

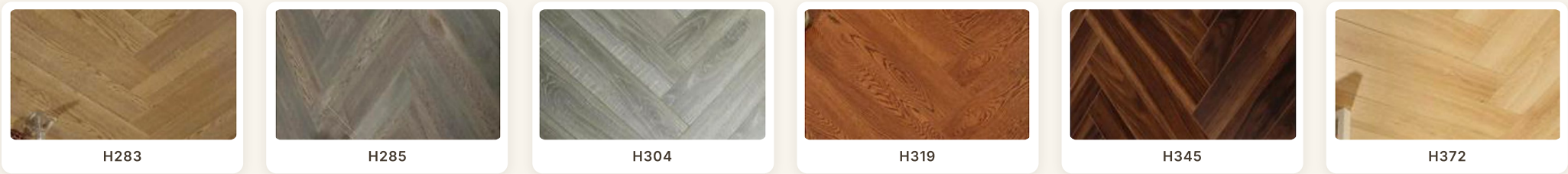


Laminate Flooring — Color Library (3/3)

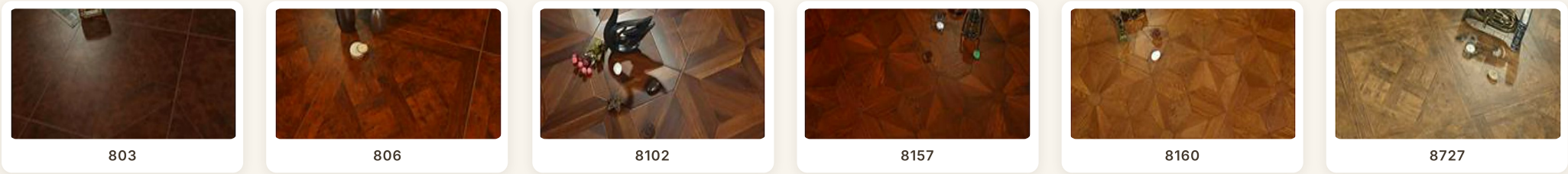
2/3-Strip Series 12 DESIGNS



Herringbone Series 6 DESIGNS



Art Parquet Series 6 DESIGNS





COLLECTION 02

SPC Rigid Core

100% waterproof stone-plastic composite core. Dimensionally stable in kitchens, bathrooms and commercial spaces — with IXPE or EVA pad pre-attached.

SIZES 1220×182 / 1220×147 / 1525×227 mm

THICKNESS 3.5 / 4 / 5 / 6 mm

WEAR LAYER 0.3 / 0.4 / 0.5 mm

PAD IXPE / EVA 1.5-2 mm attached

PROFILE Unilin / Valinge click

THICKNESS OPTIONS

4 mm



2,930 m² / 20' GP

6 mm



1,920 m² / 20' GP

4 mm — everyday residential value · 6 mm — premium 1530×230 mm planks.

BEST FOR

Any

Kitchens & bathrooms — 100% waterproof core

Pets

Scratch-resistant surface with attached IXPE pad

Shops

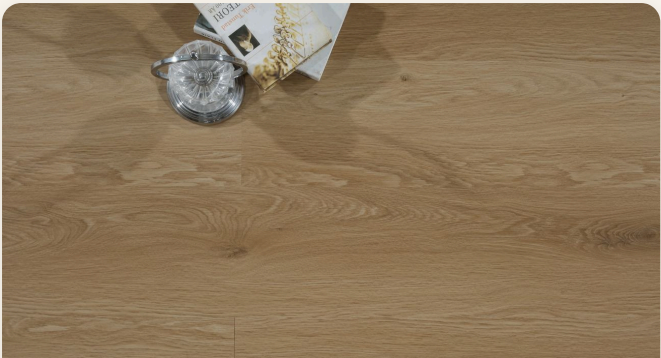
Stable under trolleys, chairs and commercial traffic

Featured decors

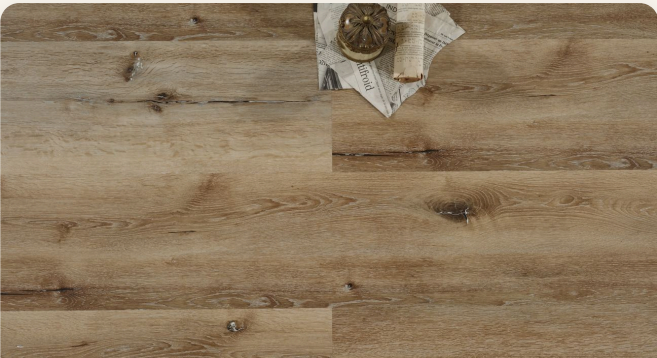
3.5-6 mm

0.3-0.5 mm wear layer

Pad attached



Natural Oak



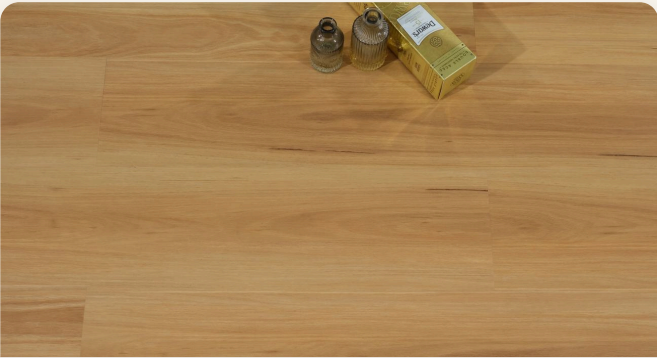
Golden Oak



Euro Oak



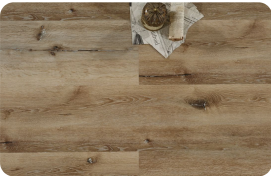
Spotted Gum



Wild Blackbutt



Grey Oak



+



Quarter Round (SPC)



T-Molding (SPC)



Reducer (SPC)

Perfect pairs — floor + matching profiles

Waterproof SPC skirting and moldings in matching decors — built for the same wet rooms as the floor.

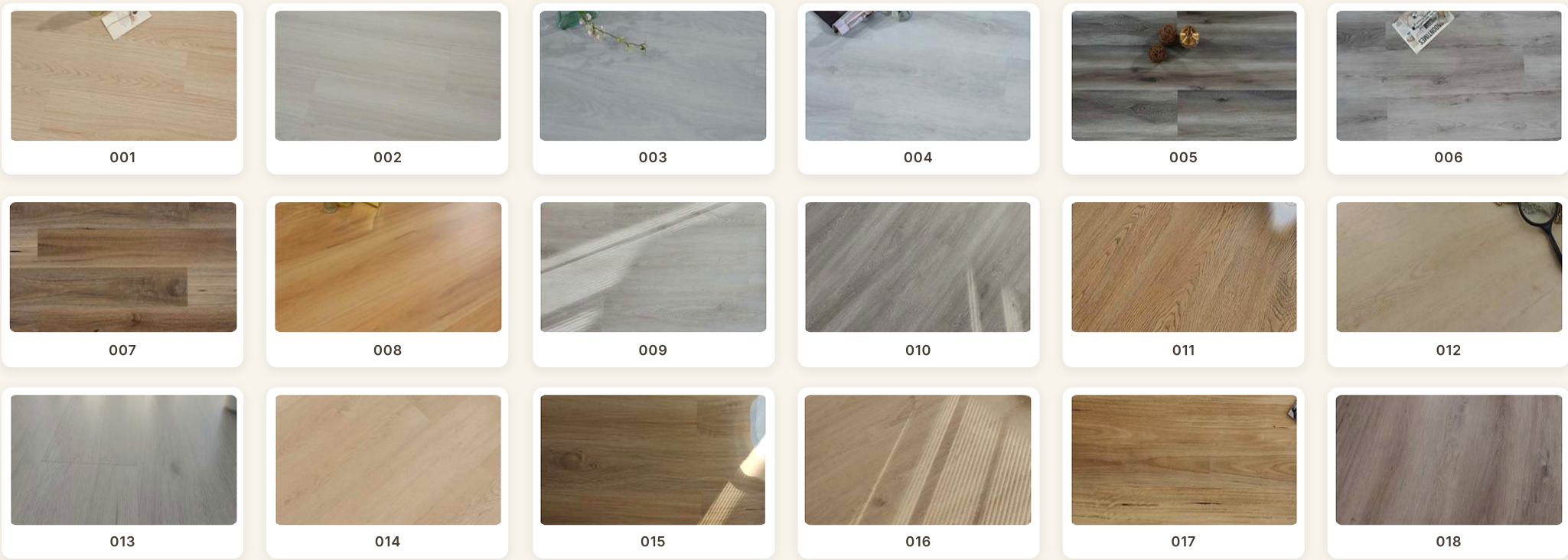
SPC Flooring — Color Library (1/2)

1220×182/147 · 1525×227 mm

3.5-6 mm

0.3-0.5 mm wear layer

Wood Grain Series 18 DESIGNS



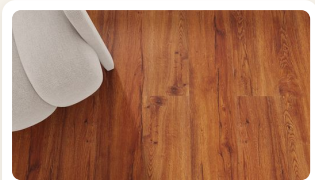
100% waterproof rigid core — install in kitchens, bathrooms and basements with confidence.

	LAMINATE	SPC	WPC
Core	HDF 750-880 kg/m ³	Limestone rigid core	Foamed vinyl core
Waterproof	Moisture-resistant core	100% waterproof	100% waterproof
Underfoot	Firm, wood-like	Stable & rigid	Softer & warmer
Best for	Dry living areas	Kitchens, baths & shops	Flats, hotels & offices



SPC Flooring — Color Library (2/2)

Premium Wood Grain 12 DESIGNS



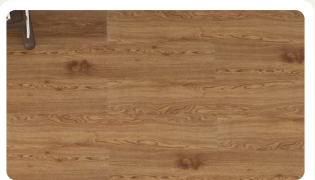
125



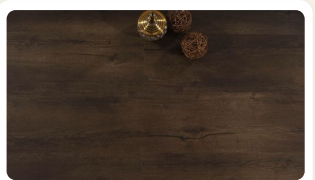
154



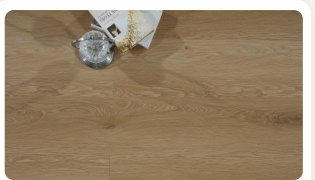
608



611



Coffee



903



K01



K02



K03



K04

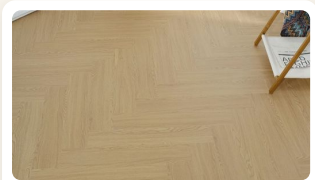


7008

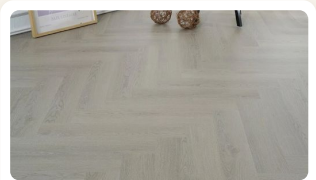


7009

Herringbone Series 6 DESIGNS



6601



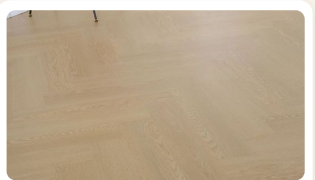
6602



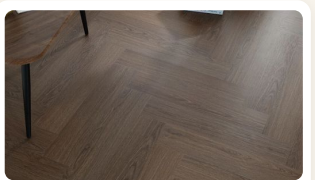
6603



6605



6606

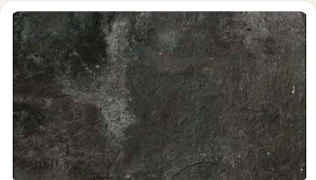


6607

Marble Series 6 DESIGNS



89702-2



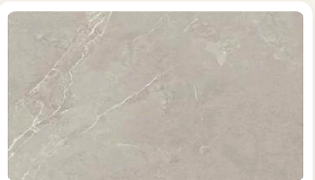
89702-8



89710-6



89710-8



89711-1



89711-5





COLLECTION 03

WPC Flooring

Wood-plastic composite with a foamed core — warmer and quieter underfoot, 100% waterproof. The quiet champion for apartments, hotels and offices.

SIZES 1220×182 / 1220×147 mm

THICKNESS 5.5 / 6 / 7 / 8 mm

WEAR LAYER 0.3 / 0.4 / 0.5 mm

PAD IXPE / EVA 1.5-2 mm attached

PROFILE Unilin / Valinge click

THICKNESS OPTIONS

6 mm



2,580 m² / 20' GP

8 mm



2,070 m² / 20' GP

8 mm adds rigidity and a more substantial underfoot feel.

BEST FOR

Flats Quieter floors for apartments & hotels

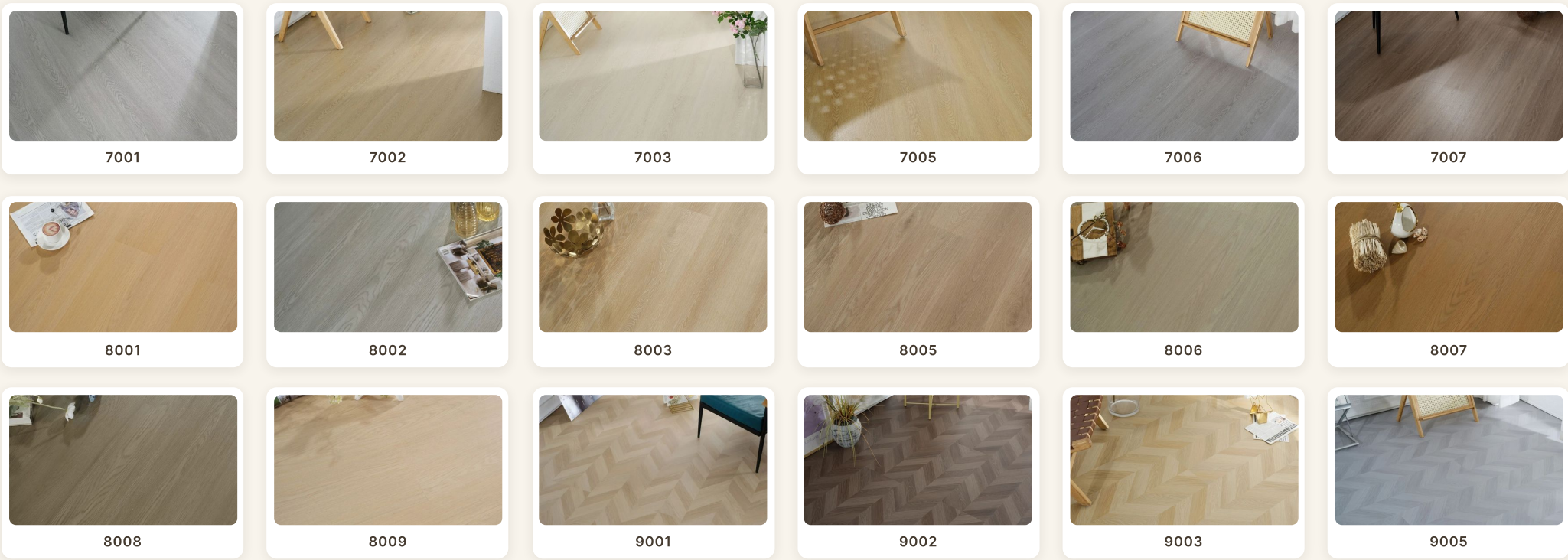
Warmth Foamed core feels warmer under bare feet

Wet rooms Waterproof core with pre-attached pad

WPC Flooring — Color Library (1/2)

1220×182/147 mm 5.5-8 mm 0.3-0.5 mm wear layer

Crystal 18 DESIGNS



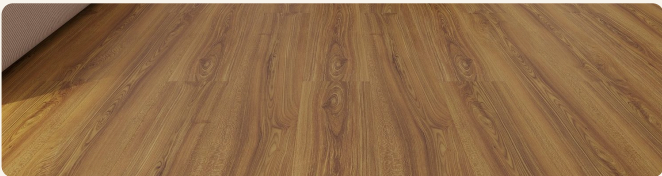
WPC's foamed core absorbs underfoot sound — preferred for apartments, hotels and offices.



Bedroom · Walnut



Living room · Warm Oak



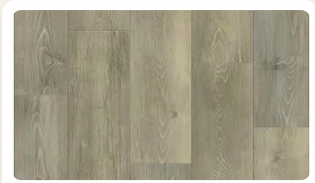
Open plan · Honey Oak

WPC in real spaces — the full Corona render library (13 decors, any room scene) is on page 24.

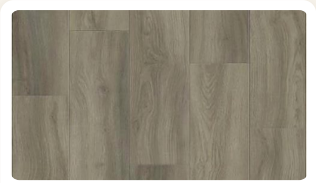


WPC Flooring — Color Library (2/2)

K70 Wood Grain 12 DESIGNS



K7020-2



K7038-11



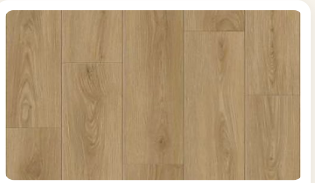
K7045-7



K7055-1



K7059-3



K7060-4



K7062-9



TC220-G1



TC230-SD



TC231-7



TC355-2



TC415-1

Warmer

Foamed core insulates — comfortable barefoot comfort in bedrooms and living rooms.

Quieter

Absorbs impact sound. Preferred for apartments, hotels and offices.

Waterproof

100% waterproof core with attached IXPE / EVA pad for humid spaces.



+



T-Molding (WPC)



Reducer (WPC)



Quarter Round (WPC)

Perfect pairs — floor + matching profiles

WPC profiles share the foamed-core build and are color-matched to every WPC decor.





COLLECTION 04

Skirting & Profiles

Complete accessory system for every floor we make — MDF profiles for laminate, SPC / WPC vinyl skirting, stair nosings and wall boards, color-matched to your flooring.

MDF PROFILES Skirting, quarter round, Scotia, T-molding, reducer, end cap

VINYL SKIRTING SPC / WPC, 60-100 mm heights

STAIR SYSTEM Nose, tread, board — SPC & WPC

LENGTHS 2.2 / 2.4 / 2.9 m

MDF profile system

2.2 / 2.4 / 2.9 m

Color-matched

For laminate floors



Quarter Round

HDF



Concave Scotia

HDF



T-Molding

HDF



Reducer

HDF



End Cap

HDF



End Molding

HDF

Stair & Wallboard — MDF 4 DESIGNS



Stair Nose



Stair Tread



Wallboard 60



Wallboard 80

Profiles — MDF & SPC

Color-matched

2.2 / 2.4 / 2.9 m

MDF Profiles — for laminate 6 DESIGNS



Quarter Round



Concave Scotia



End Molding



T-Molding



Reducer



End Cap

Vinyl Skirting — SPC 12 DESIGNS



Quarter Round (SPC)



Reducer (SPC)



Wallboard 60B (SPC)



T-Molding (SPC)



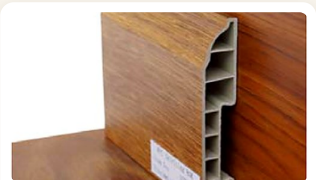
End Cap (SPC)



Wallboard 60A (SPC)



Wallboard 80B (SPC)



Wallboard 80K (SPC)



Wallboard 90 (SPC)



Wallboard 100 (SPC)



Stair Nose-A (SPC)



Stair Nose-C (SPC)

PROFILES



Profiles — WPC & Underlayment

IXPE / EVA

1.5-2 mm

Vinyl Skirting — WPC 12 DESIGNS



T-Molding (WPC)



Reducer (WPC)



Scotia (WPC)



Quarter Round (WPC)



End Cap (WPC)



Stair Tread (SPC)



Wallboard 60 (WPC)



Wallboard 80K (WPC)



Wallboard 90 (WPC)



Stair Nose (WPC)



Stair Tread (WPC)



Stair Board-A (WPC)

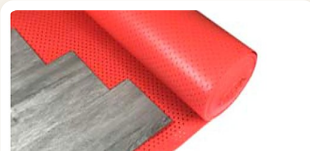
Underlayment Pads 5 DESIGNS



Silver EVA Pad



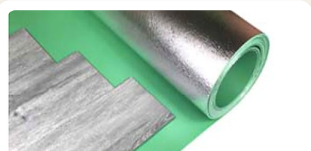
Black IXPE Pad



Red IXPE Pad



White EPE Pad



Green IXPE Pad



Packing information

Laminate · SPC · WPC

20GP container loading

Laminate Flooring

SIZE (MM)	PCS / BOX	M ² / BOX	BOXES / PALLET	PALLETS / 20GP	M ² / 20GP	KG / 20GP
1218 × 197 × 8	8	1.92	75	20	2,880	20,500
1218 × 197 × 12	8	1.92	48	20	1,840	20,500

SPC Flooring

SIZE (MM)	PCS / BOX	M ² / BOX	BOXES / PALLET	PALLETS / 20GP	M ² / 20GP	KG / 20GP
1220 × 182 × 4	12	2.664	55	20	2,930	25,500
1530 × 230 × 6	5	1.76	52	21	1,920	25,000

WPC Flooring

SIZE (MM)	PCS / BOX	M ² / BOX	BOXES / PALLET	PALLETS / 20GP	M ² / 20GP	KG / 20GP
1220 × 147 × 6	10	1.793	72	20	2,580	22,000
1220 × 147 × 8	8	1.435	72	20	2,070	23,500

Trade terms

Applies to all three collections

500 m²
MOQ PER DESIGN

20-30 days
PRODUCTION LEAD TIME

5 working days
FREE SAMPLES



20 pallets
load a 20' GP container
5.90 × 2.35 m inner floor

Installation & care at a glance

[All collections](#)[Before & after install](#)[12 h support](#)

Acclimatise 48 h

Store packs flat in the installation room for two days before laying.



Expansion gap

Leave 8-10 mm at walls and fixed points; cover with skirting or profiles.



Underlay & vapour barrier

Use matching underlay; add a vapour film over concrete screeds.



Stagger the joints

Offset end joints by at least 30 cm from row to row.



Sweep & damp-mop

Vacuum or dry-mop regularly; wipe up spills within minutes.



No steam cleaners

Steam and standing water damage boards, cores and joints.



Felt pads under furniture

Fit felt pads to chairs and tables; never drag heavy items.



Stable indoor climate

Keep rooms at 15-28 °C with 40-70% relative humidity.

Questions during installation?

Our technicians answer within 12 hours — send photos or a short video on WhatsApp.

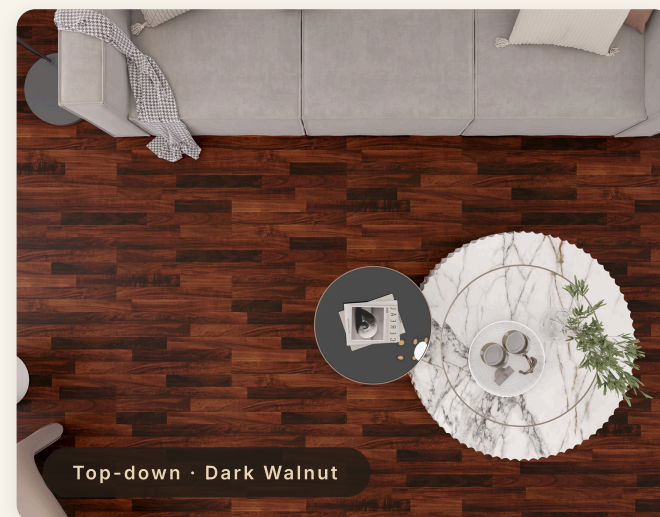
[SCAN TO CHAT](#)

See them in real spaces

Corona renders

Residential scenes

Full design service



The full Corona render library — 13 decors, any room scene — is available on request.

CONTACT US

Let's build your flooring program.

FACTORY

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E-MAIL

wujie4tc@163.com

WEB

www.shuchanflooring.com



SCAN TO CHAT



VIEW ALL DESIGNS

Free samples
in 5 working days

SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE · CONTAINER LOADING DATA IS INDICATIVE

CHANGZHOU SHUCHAN DECORATIVE MATERIALS CO., LTD

